

Southwest Oklahoma Chapter of the Military Officers Association of America 2021 Goals and Objectives

Goal 1. Promote the aims, objectives and national legislative agenda of the Military Officers Association of America:

- Ensure chapter recruitment and presentations reflect support to MOAA's aims and objectives.
- Ensure chapter website informs members on the national legislative agenda and facilitates appropriate individual input.

Goal 2. Promote state legislation beneficial to active duty service members and retirees:

- Commitment by one or more Chapter members to personally engage area and state legislators to gain and maintain support for legislation on state income taxation of military retirees.
- Express Chapter views on specific areas of concern by attending all MOAA State Council Meetings.
- Send email and other appropriate media to each of our state legislators encouraging them to visit and endorse our website at least quarterly.

Goal 3. Provide useful services for chapter members and their families:

- Provide appropriate assistance and support to chapter members, their families and survivors in the event of prolonged illness or death of a chapter member.
- Provide support as needed to the activities of the Chapter Auxiliary and to the Military Welcome Center.
- Endorse and assist other SW Oklahoma organizations that provide support to families of active duty service members and retirees for the benefit of our Chapter members and families.
- Maintain membership in southwest Oklahoma veteran's organizations (e.g., Comanche County Veterans Council as appropriate).

Goal 4. Maintain and Build Chapter membership:

- Increase net Chapter enrollment by ten members in 2021.
- Use Chapter website and social media platforms to recruit new members.
- Staff a booth at Retiree Appreciation Days 2021 to recruit new members.

Goal 5. Sustain the SW OK Chapter of MOAA Area Scholarship and Leadership Award programs through the SW OK Chapter of MOAA Scholarship Fund to recognize deserving young men and women:

- Provide awards that recognize achievement for deserving cadets in Junior and Senior ROTC programs in Southwest Oklahoma.
- Award at least five \$1,000 scholarships to area high school seniors.
- Award a scholarship to a qualified ROTC cadet from Cameron for academic year 2021-2022.
- Attain 25 Chapter member contributions to the 2021 Chapter Century Club.

Goal 6. Promote individual member, sponsor and chapter contributions and activities:

- Publish at least two articles in the Lawton Constitution in 2021.
- Emphasize contributions and activities on the chapter website.

Goal 7. Earn national recognition for the Chapter:

- Earn 5-star Level of Excellence Chapter Award from MOAA.
- Earn 5-star Marvin Harris Communications Award for Chapter website.

Goal 8. Build the financial resources of the Chapter:

- Conduct a fundraising event in 2021.

Goal 9. Develop Chapter Operating Procedures to specify Officer and Board Member Duties.

Goal 10. Support the Lawton/Fort Sill Veterans Center as permitted considering the health concerns of the residents.